IN THE UNITED STATES DISTRICT COURT
FOR THE EASTERN DISTRICT OF TEXAS
MARSHALL DIVISION

BENEFICIAL INNOVATIONS, INC. vs. BLOCKDOT, INC., a Texas Corporation; CAREERBUILDER, LLC, a Delaware corporation; CNET NETWORKS, INC., a Delaware corporation; DIGG, INC., a Delaware corporation; EBAUM'S WORLD, INC., a New York corporation; JABEX NETWORKS, INC., a Tennessee corporation; THE NEW YORK TIMES COMPANY, a New York corporation; THE WASHINGTON POST COMPANY, a Delaware corporation, THE WEATHER CHANNEL INTERACTIVE, INC., a Georgia corporation	NO. 2:07CV263 (TJW-CE) JURY TRIAL DEMANDED

NOTICE OF APPEARANCE

Notice is hereby given that attorney Charles Ainsworth enters his appearance in this matter as additional counsel for Plaintiff Beneficial Innovations, Inc. for the purpose of receiving notices from the Court.

Respectfully submitted,

/s/ Charles Ainsworth
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CERTIFICATE OF SERVICE

I hereby certify that all counsel of record who are deemed to have consented to electronic service are being served this 27th day of June, 2007, with a copy of this document via the Court's CM/ECF system per Local Rule CD-5(a)(3).

/s/ *Charles Ainsworth*
CHARLES AINSWORTH